

Guidelines for Authors for *Wrack Lines* magazine submissions:

Wrack Lines welcomes submissions but does not pay for articles or photos.

Audience: educated public, state legislators, libraries, students and educators, visitors to UConn Avery Point, U.S. EPA, national NOAA Sea Grant network, the media. In addition to mailed subscriptions, copies go to the Conn. State Offices (coastal representatives, the Governor, Conn. Congressmen and coastal representatives, CT DEEP), the Bridgeport Vocational Aquaculture High School, the Sound School, all state libraries, and some physician and dentist's waiting rooms.

*** Please be sure that the material submitted is ORIGINAL and has not been previously copyrighted or published elsewhere.

Wrack Lines publishes both in print, with a circulation of 2,000, and online, at: <http://seagrant.uconn.edu/publications/magazines/wracklines/>Articles are also posted on UConn's Digital Commons, <http://digitalcommons.uconn.edu>.

FEATURE ARTICLES AND BRIEF ITEMS

Short articles between 1000 and 1500 words are desirable. 2200 is the absolute maximum for in-depth full features.

(If you are using MS Word, highlight your entire text and choose "Word Count" under "Tools".)

Style should be in laypersons' language, at the high school graduate/college freshman level. Think "dinner table conversation."

Include a brief, catchy title, subtitle if desired, and author's name and title.

Each article should begin with a "hook" - an attention-getting first sentence to draw the reader into the article. Vignettes are also a good way to launch into the story. Articles should include standard creative writing techniques to keep the reader interested. Such devices include the use of quotes, imagery, questions, anecdotes, and/or "gee-whiz" facts and figures.

Remember, not only the writing style but also the TOPIC must appeal to the lay reader. Ask yourself the immortal question, "So What?" --how can the reader use your information, or why should Jane and Joe Q be intrigued?

Each article should also have a conclusion that ties together and finishes the story.

DO NOT FORMAT. Please submit with as little formatting as possible; Microsoft Word documents or Rich Text Format is fine. Simply leave a line space between paragraphs or indent.

Please number your pages and include your contact information (phone, email) with your submission.

GRAPHICS

Magazines are a predominantly VISUAL medium, necessitating images to accompany each feature story. Photos and illustrations are desirable.

Graphics can include high resolution photos or line art. Photos should be high quality color or black and white prints or digital images. 35-mm slides can also be used if necessary. Digital images MUST have a resolution of at least 300 dpi to be usable. Please submit originals; they will be returned to you if requested.

Photos MUST be accompanied by suggested captions. Places and persons in photos must be identified. Any children in photos will require a parental release form, unless in a group in a public place.

The preferred format for digital photo submissions is PSD, TIF, or EPS but we may be able to work with other formats if needed.

Line art should be original material, clean and clear. Hard copy or digital can be used. If using someone else's line art or photos, please obtain their permission (in writing).

Please include credit lines for photographers if available and artist credit for illustrations.

Submit articles and artwork to: Peg Van Patten, Connecticut Sea Grant Communications Office, UCONN at Avery Point, 1080 Shennecossett Rd., Groton CT 06340-6048; or via e-mail to peg.vanpatten@uconn.edu

Questions: Call Peg at (860) 405-9141.

THANKS FOR YOUR COOPERATION